

## Home Theatre

**AREA OF COMPETENCES:** Embedded Systems and Microelectronics

**INDUSTRY:** Home Entertainment

### CHALLENGE



Due to the preparation and launch of the Microsoft Media Center developed by Microsoft, InterVideo wanted to release a competing product using the same window of sales/marketing opportunities.

To be developed for home entertainment, the primary attributes/features of the product were DVD playback and authoring, TV time shifting, scheduled recording, channel surfing, music playback, and radio tuning and recording. Being a leader on the market for DVD Playback/Authoring Desktop Applications and TV Signal Capturing, InterVideo was faced with both an aggressive schedule in relation to its competitors and a heavy weight application with lots of implementation challenges posed by various OEM Hardware Solutions.

### SOLUTION

IP Devel developed a competitive commercial product by joining internal know-how with that of InterVideo. Our solution addressed the functionality and requirements for two leading commercial OEM



hardware solution providers: two HP divisions in the U.S.A. and MSI from Taiwan. The solution was covered in various development branches and contained multi UI/User Interface skinned looks coupled with various appealing features like: Music Rendering, DVD Advanced Playback Features, and an Internal Multimedia Repository for Various Media Types, Slideshow Effects, and Advanced Printing for captured screen shoots. All the above are controlled and designed to work with a Remote Control making the product a “true” Consumer Electronics Solution.

### ABOUT OUR CLIENT

InterVideo is a leading provider of DVD software. InterVideo has developed a technology platform from which it has created a broad suite of integrated multimedia software products that allow users to capture, edit, author, burn, distribute, and play digital video. InterVideo’s software is bundled with products sold by the majority of the leading PC OEMs. The company is headquartered in Fremont, CA with regional offices in Europe, Taiwan, China and Japan.